

# MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L6

Results as of: 3/31/2020

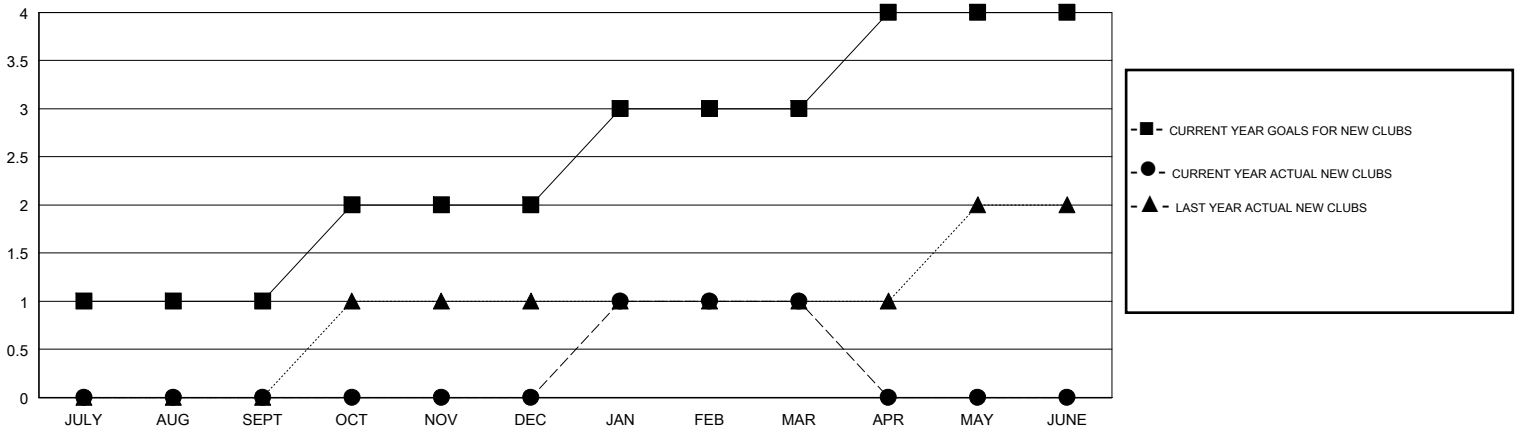
GMT:

LOCATION CALIFORNIA

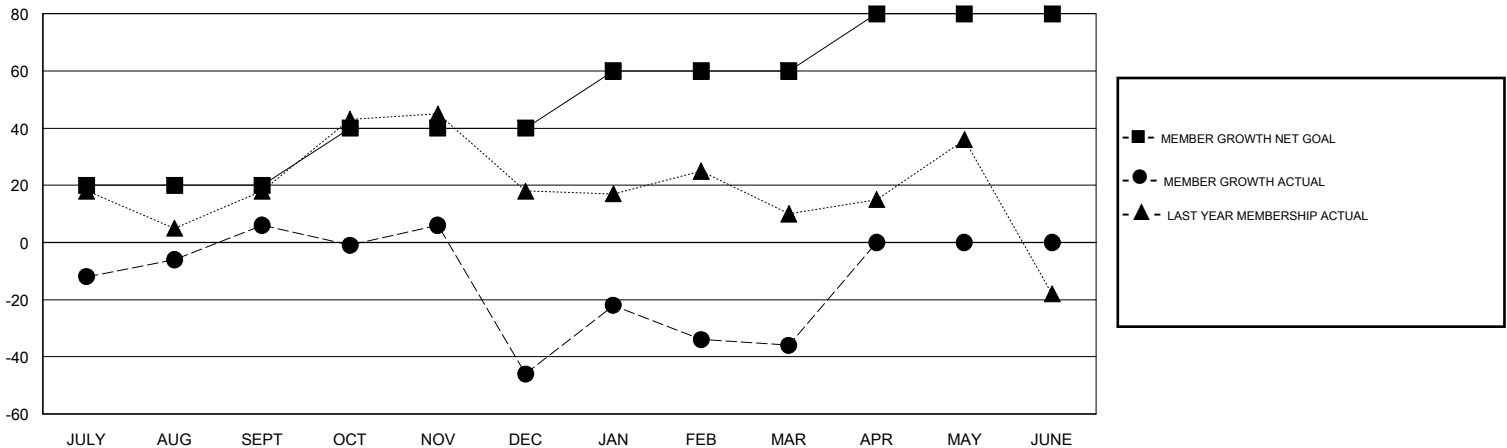
GMT CA

| Clubs                 |               |           |               | Members               |                        |                      |  |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2019-2020 |               |           |               | RESULTS FOR 2019-2020 |                        |                      |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 1             | 0         | 0             | JULY/AUG/SEPT         | 20                     | 64                   | 56   |
| OCT/NOV/DEC           | 1             | 0         | 0             | OCT/NOV/DEC           | 20                     | 54                   | 98   |
| JAN/FEB/MAR           | 1             | 1         | 0             | JAN/FEB/MAR           | 20                     | 51                   | 40   |
| APR/MAY/JUNE          | 1             | 0         | 0             | APR/MAY/JUNE          | 20                     | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                                     |
|------------------------|---|-------------------------------------|
| DROPPED CLUBS: 0       | 37 CLUBS OF 58 ADDED 1 OR MORE NEW MEMBERS                | <u>GENDER DISTRIBUTION</u>          |
|                        |   | MALE 674 (50.26%)                   |
|                        |   | FEMALE 667 (49.74%)                 |
| <u>DROPPED MEMBERS</u> | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 350       |
| DECEASED 11            |   | FAMILY MEMBERS PAYING HALF DUES 196 |
| CLUB CANCELLED 0       |   |                                     |
| OTHER 183              |   |                                     |
| <b>TOTAL 194</b>       |   |                                     |